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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JC594 U.S. PTO
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Applicant(s): Springer, David S.; Zucker, Brian T.

Assignee: Dell USA. L.P.

Title: METHOD AND APPARATUS FOR TRACKING BANNER ADVERTISING

Serial No.: Not Assigned Filed: Herewith

Examiner: Not Assigned Group Art Unit: Not Assigned

Docket No.: M-7260 US Client Ref. No. DC-01769

San Jose, California
May 17, 1999

BOX PATENT APPLICATION
ASSISTANT COMMISSIONER FOR PATENTS
Washington, D. C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, Applicant(s) brings the following documents to the Examiner's attention in the above-captioned application.

A PTO form 1449 listing these documents is enclosed.

Citation of the above documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

Respectfully submitted,

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